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P O Box 1450 Alexandria, Virgima 22313-1450 www.uspto.gov

## NOTICE OF ALLOWANCE AND FEE(S) DUE

38516 7590

06/29/2009

TITLE OF INVENTION: SYSTEM AND METHOD FOR DEVELOPING TAILORED CONTENT

AT&T Legal Department - SZ Attn: Patent Docketing Room 2A-207 One AT&T Way Bedminster, NJ 07921

EXAMINER QUELLETTE, JONATHAN P

PAPER NUMBER ARTHNIT

3620 DATE MAILED: 06/29/2009

APPLICATION NO. FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO 9447 10/017.630 12/14/2001 William R. Matz 01378

APPLN, TYPE SMALL ENTITY ISSUE FEE DUE PUBLICATION FEE DUE PREV, PAID ISSUE FEE TOTAL FEE(S) DUE DATE DUE nonprovisional NO \$1510 \$300 \$1810 09/29/2009

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

### HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown

B. If the status above is to be removed, check box 5b on Part B -Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

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B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

## PART B - FEE(S) TRANSMITTAL

# Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

or Fax (571)-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE IEEE and PUBLICATION IEEE (if required). Blocks 1 through 5 should be completed where accordance A BL further correspondence including the Issuer advances, orders and notification of intensary flows will be mysled to the current correspondence including the Issuer advances, orders and notification of intensary flows will be mysled to the current correspondence including the Issuer advances, orders and notification of intensary flows will be mysled to the current correspondence and accordance and the Issuer advances or intensary flows the Issuer advances of Issuer advances or intensary flows the Issuer advanc

appropriate. All further indicated unless correct maintenance fee notifica	ed below or directed otl	ng the Patent, advance o herwise in Block 1, by (	a) specifying a new co	orresp	ondence address;	and/o	(b) indicating a sepa	rate "F	EE ADDRESS" for	
CURRENT CORRESPONDENCE ADDRESS (Note: Use Block I for any change of undress)					Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.					
Attn: Patent Doo Room 2A-207	Department - SZ eketing	3/2009			Con	tificate	of Mailing or Trans; s) Transmittal is being ficient postage for firs ISSUE FEE address I) 273-2885, on the d	mission		
One AT&T Way Bedminster, NJ									(Depositor's name)	
Bedingster, 14	0/721								(Signature)	
									(Date)	
APPLICATION NO.	FILING DATE		FIRST NAMED INVEN	TOR		ATTORNEY DOCKET NO. CONFIRMATION NO.			FIRMATION NO.	
10/017,630 TITLE OF INVENTION	12/14/2001 I: SYSTEM AND METI	HOD FOR DEVELOPING	William R. Matz FTAILORED CONTE	NT			01378		9447	
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nonprovisional	NO	\$1510	\$300		\$0		\$1810		09/29/2009	
EXAM	IINER	ART UNIT	CLASS-SUBCLASS		l					
OUELLETTE, JONATHAN P		3629	705-001000	_						
"Fee Address" ind PTO/SB/47; Rev 03-0 Number is required.  3. ASSIGNEE NAME A	condence address (or Cha B/122) attached. lication (or "Fee Address 32 or more recent) attach LND RESIDENCE DAT. less an assignee is ident th in 37 CFR 3.11. Comp	ange of Correspondence		native ingle or ag attor I be p r type r type ne par	firm (having as a gent) and the nam neys or agents. If brinted.	membes of uno nan	er a 2		it has been filed for	
Please check the appropr	riate assignee category or	categories (will not be p	rinted on the patent):	۵	Individual 🚨 Co	orporati	on or other private gro	oup entit	ty Government	
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a. Applicant claim	s SMALL ENTITY state	us. See 37 CFR 1.27.	☐ b. Applicant is no	long	er claiming SMAI	LEN	TTY status. Sec 37 Cl	FR 1.27	(g)(2).	
NOTE: The Issue Fee an	d Publication Fee (if req	uired) will not be accepte ites Patent and Trademark	d from anyone other the	an th	e applicant; a regi	stered.	ittorney or agent; or th	e assigr	nee or other party in	
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10/017,630	12/14/2001	William R. Matz	01378	9447		
38516 75	90 06/29/2009		EXAMINER			
AT&T Legal Dep	artment - SZ	OUELLETTE, JONATHAN P				
Attn: Patent Docke		ART UNIT	PAPER NUMBER			
Room 2A-207 One AT&T Way		3629 DATE MAIL ED: 06/20/2000				

## Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 0 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 0 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

## Application No. Applicant(s) 10/017.630 MATZ ET AL. Notice of Allowability Examiner Art Unit 3629 Jonathan Quellette -- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308. This communication is responsive to 3/23/2009. 2. The allowed claim(s) is/are 21-53. 3. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). b) ☐ Some\* c) ☐ None of the: 1. T Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)). \* Certified copies not received: \_\_\_\_\_. Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient. CORRECTED DRAWINGS (as "replacement sheets") must be submitted. (a) Including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached 1) hereto or 2) to Paper No./Mail Date (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d). 6. DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL. Attachment(s) 1. | Notice of References Cited (PTO-892) 5. Notice of Informal Patent Application 2. Notice of Draftperson's Patent Drawing Review (PTO-948) Interview Summary (PTO-413), Paper No./Mail Date Information Disclosure Statements (PTO/SB/08). 7. Examiner's Amendment/Comment Paper No./Mail Date 4. T Examiner's Comment Regarding Requirement for Deposit 8. T Examiner's Statement of Reasons for Allowance of Biological Material □ Other .

/Jonathan Ouellette/ Primary Examiner, Art Unit 3629 Application/Control Number: 10/017,630 Page 2

Art Unit: 3629

## DETAILED ACTION

## Response to Amendment

 Claims 1-20 have been cancelled; therefor, Claims 21-53 are currently pending in application 10/017630.

## Allowable Subject Matter

Claims 21-53 are allowed.

## Conclusion

- 3. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."
- Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jonathan Ouellette whose telephone number is (571) 272-6807.
   The examiner can normally be reached on Monday through Thursday, 8am - 5:00pm.
- 5. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Weiss can be reached on (571) 272-6812. The fax phone numbers for the organization where this application or proceeding is assigned (571) 273-8300 for all official communications.

Application/Control Number: 10/017,630 Page 3

Art Unit: 3629

6. Any inquiry of a general nature or relating to the status of this application or proceeding

should be directed to the Office of Initial Patent Examination whose telephone number is (571)

272-4000. Information regarding the status of an application may also be obtained from the

Patent Application Information Retrieval (PAIR) system. Status information for published

applications may be obtained from either Private PAIR or Public PAIR. Status information for

unpublished applications is available through Private PAIR only. For more information about

the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the

Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

If you would like assistance from a USPTO Customer Service Representative or access to the

automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

June 27, 2009

/Jonathan Ouellette/

Primary Examiner, Art Unit 3629